

The New York Times

TRAVEL | CHASING THE DEAL

How to Take a Vacation in ‘La La Land’

By SHIVANI VORA FEB. 27, 2017



A jazz performance at the Betsy South Beach hotel in Miami Beach, Fla.
Credit: The Betsy-South Beach

Hotels are taking a cue from the movie musical “La La Land,” winner of six Academy Awards this year. The movie, about an aspiring actress and jazz musician falling in love in [Los Angeles](#), has inspired them to offer new jazz- and romance-themed packages.

Following the release of “La La Land,” the Betsy South Beach hotel in Miami Beach, Fla., introduced a “Mostly Jazz” series with free jazz performances on Wednesday and Thursday evenings; the shows are free and open to the public, but overnight guests are guaranteed prime seating and receive two cocktails. From \$395 a night.