

Embracing Art Deco in Miami Beach

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Photos: Miami Beach's Art Deco treasures

Story highlights

Miami Beach has protected more than 800 striking Art Deco structures

The Webster was designed by leading Deco architect Henry Hohauser

Miami Beach, Florida (CNN) — With buildings painted lovely shades of pastel blue, pink and more, every day can be a celebration of Art Deco in Miami Beach.

It's true that afficionados of the striking 20th century architecture style will be crowding the

streets starting Friday for a 40th annual weekend dedicated to celebrating Art Deco, including a first-time appearance by New York's Jazz Age Lawn Party.

Never mind if you can't jump on a plane today.

The beauty of South Beach's Deco bones can be experienced year-round, assuming you can tear yourself away from the Atlantic waves to spend some time wandering Ocean Drive and neighboring streets and avenues.

Collins Avenue



The Webster on Collins Avenue is now a high-end retail emporium.

Head one block west from Ocean Drive to Collins Avenue, where you'll find more boutique hotels and retail stores operating in restored Deco splendor. The Betsy Hotel's new Art Deco wing (Collins, between 14th Street and Espanola Way) is a great example of the city's preservation efforts married with modern interiors, while the sherbet shades of the Marlin Hotel (1200 Collins) are an Instagrammer's dream.

The Webster, a high-end retail emporium, is on the same block (1220 Collins). Designed by Henry Hohauser, one of South Beach's leading Deco-era architects, it's a prime example of the style's symmetry and tropical flourishes.