

FOR IMMEDIATE RELEASE

Laurent Tourondel to Open New Restaurant, LT Steak and Seafood, at The Betsy-South Beach

NEW YORK, N.Y. (May 19, 2016) – As part of the continued partnership between The Betsy – South Beach and renowned Chef Laurent Tourondel, LT Steak and Seafood will open in early June as the crown jewel of the hotel's culinary evolution. BLT Steak, which is currently housed at this location, will close after dinner service on Thursday, May 19, 2016.

“We are honored by Chef Tourondel continued commitment in bringing the very best in culinary to The Betsy’s guests, and to the visitors of South Beach and locals alike,” said Jonathan Plutzik, The Betsy’s Chairman and Principal Owner. “We are thrilled that Chef Tourondel will be opening LT Steak and Seafood with us early this summer.”

“I love the beauty and history surrounding The Betsy – South Beach and am honored to oversee their culinary program,” said Chef Tourondel. “I am excited for the opening of LT Steak and Seafood and for the chance to showcase great food and drinks in an unparalleled setting.”

The opening of LT Steak and Seafood marks an important culinary evolution for the hotel, which speaks to the overall expansion of The Betsy, which will preserve the hotel’s commitment to a high level of intimate, personalized service and meaningful enhancements to the guest experience. The hotel and full culinary expansions are scheduled to be completed by November 2016.

Additional information on LT Steak and Seafood to follow shortly.

For more information, please contact:

Bullfrog + Baum

Pam Lipshitz/ Katie Reisert

Betsy@bullfrogandbaum.com

212.255.6717